



Alaska Seafood Marketing Institute

Shellfish Committee Meeting

Tuesday, October 10, 2023

1:00-2:30 PM AKST

Virtual:

Join Zoom Meeting

<https://us02web.zoom.us/j/82031618142>

Meeting ID: 820 3161 8142

APPROVED MINUTES (on 11/2/23)

Call to Order

Chairman Riley called Shellfish Committee meeting to order virtually at 1:04pm AKST on October 10th, 2023

Roll Call

Committee Members Present: Chair James Riley, Linda Kozak, Steven Minor, Cody Barton, Jeff Otness

Committee Members Absent: Jim Stone, Tom Carruth

Also Present: ASMI Staff and Contactors, Nicolas Dowie

Approval of Agenda

Kozak moved to approved, Riley Seconded, none opposed. Motion Passed.

Approval of Minutes from November 9, 2022

Kozak would like to old the action items from previous minutes and follow upwith staff in nov

Kozak moved to approve, Riley Seconded. None opposed. Motion Passed.

Chairman's Remarks

Chairman Riley welcomed Cody Barton, a bairdi harvester to the Shellfish Committee. He spoke to the challenges the shellfish industry is currently facing.

Reading of Anti-Trust Statement

Riley read ASMI's anti-trust statement

Public Comment

None.

New Business

Sarah Wallace presented on Domestic Food Service promotions

Kozak mentioned that we will need to talk about the small red king fishery opening and how ASMI can support with marketing efforts.

Kozak would like to further discuss the naming of the Bairdi, Tanner crab at the next meeting.

Kozak acknowledged how the economy is creating challenges for crab and scallops as crab is often seen as a luxury product.

Review Board questions

Focus on promoting Alaskan Crab species in high end metropolitan markets

The Shellfish Committee would like clarity on which global markets Alaska crab is primarily marketed and sold. This will help determine where the marketing efforts should be focused.

Adjournment

Minor moved to Adjourn. Kozak Seconded. None Opposed. Meeting adjourned at 1:34pm ASKT.