

DRAFT AGENDA



Wild, Natural & Sustainable

ASMI Retail Marketing Meeting
Thursday, October 22, 2015
Egan Center, Anchorage, Alaska
Room 5

Dial-In Information
1-800-315-6338
Alternate Dial-In Number
+1-913-904-9376
Access Code: 48515

Roll Call
Approval of minutes from previous meeting
Old business and good of the order
Announcements and public comment
Retail program updates and discussion: sockeye demo promotion; consumer marketing; tradeshow; co-op promotions; etc. – Larry Andrews, Linda Driscoll, Mark Jones, Heather Sobol
Budget discussion – potential cuts to ASMI budget: what are the implications for Retail and our recommendations
Responses to questions for committee
New and emerging issues; recommendations to staff on direction going forward
Summary of actions and requests for the other Operating Committees and ASMI Board
Election of New Chair and Vice Chair
Next meeting scheduling
Adjourn