



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

February 11, 2016

9:00 a.m. – 4:00 p.m. PT

at Trident Seafoods

5303 Shilshole Ave. N.W.

Seattle, WA 98107-4000

Call-in information:

Call-in number - 800-315-6338

Alternate Call-in number - +1-913-904-9376

Access Code - 16585

DRAFT AGENDA

- 9:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
 - B. Vice Chairman's Report and Comments
 - C. Program Director's Report and Comments
 - D. Technical Director's Report and Comments
- 9:45 a.m. FY 16 Budget
- A. Budget Strategy Presentation
 - B. Finalized Budget Recommendation to the Board
- 12:45 p.m. Lunch
- 1:45 p.m. Budget continued (if needed)
- 2:45 p.m. Kodiak trawl fishing update and species updates
- 3:15 p.m. Break
- 3:25 p.m. New website preview
- 3:40 p.m. Brazil canned market feasibility study
- 3:50 p.m. Next meeting date
- 4:00 p.m. Adjourn

Lunch

Please plan on bringing a lunch or ordering a lunch for delivery. Gretchen's is no longer delivering so we will use a caterer/restaurant called Homegrown. Homegrown has provided the following instructions for placing an online order:

Here's the link for members to create a profile:

<https://orders.eathomegrown.com/?fuseaction=login>

1. Please "sign up" and create a profile.
 - a. Once signed up. Select "My Account" on the left side. Then select my Credit Card and add payment information

Home
Place Catering Order
Place Takeout Order
Catering Menu
Takeout Menu
My Account
[Order History](#)
Address Book
Change Password
My Preferred Store
[Edit My Info](#)
My Credit Cards
Sign Out
Request a Quote
Policies

Need help?
Contact our team!
Call 206.420.3376
Open Mon - Sun, 7am-8pm

- b. Then place order through link provided below.

Date Required – 02.11.16 **Please order by Tuesday evening at 8 PM, if possible.**

Here's the link to place orders:

https://docs.google.com/forms/d/1UPtwU0dFUX1RgJuJhEd5kKa_0FZdA8DCFKNzV9EXckI/viewform?c=0&w=1

In the Special Instructions section please write "TRIDENT delivery"